

## Travel Brochure Project

Goal: to create a 6 -sided travel brochure that would entice me to visit your specific country. You will use Microsoft publisher to help you with the assignment.

Steps:

- a. Pick a country to send me and a guest to. **IF I AM NOT ENTERTAINED ON THIS VACATION, YOU WILL LOSE POINTS!**
  
2. Open Microsoft Publisher.
  - a. Choose Publications for Print
  - b. Choose Brochures
  - c. Choose one of the **INFORMATIONAL BROCHURES**
    - i. You may pick your color scheme, company information, etc. Make sure your name is on it.
    - ii. Page size - 3 panel
    - iii. Customer address - None
    - iv. Form - None
  
3. Research information about your country so that you can include facts and pictures. You should set up your brochure with the following information on each page.

<p>1</p> <p><u>Cover page</u></p> <ul style="list-style-type: none"> <li>- name of country</li> <li>- picture of country</li> <li>- an exciting phrase to catch people's attention</li> </ul>	<p>2</p> <p><u>Geography</u></p> <ul style="list-style-type: none"> <li>- important rivers</li> <li>- mountains</li> <li>- Is it an island?</li> <li>- Valleys</li> <li>- Etc.</li> </ul>	<p>3</p> <p><u>Culture</u></p> <ul style="list-style-type: none"> <li>- customs</li> <li>- traditions</li> <li>- clothing</li> <li>- music</li> <li>- holidays</li> </ul>
<p>4.</p> <p><u>Sites to Visit</u></p> <ul style="list-style-type: none"> <li>- list any important landmarks, places, or historical sites that people may want to visit</li> </ul>	<p>5.</p> <p><u>Interesting Facts</u></p> <ul style="list-style-type: none"> <li>- language</li> <li>- food</li> <li>- religion</li> <li>- events in history</li> <li>- people</li> </ul>	<p>6.</p> <p><u>Travel Info</u></p> <ul style="list-style-type: none"> <li>- Research 3 flights and 3 hotels for information.</li> <li>- Insert a table that includes: round-trip price, connections, stars of hotel and amenities.</li> <li>- List anything else that people may want to know about their trip.</li> </ul>

4. Include as many appropriate pictures with captions as you can.
5. Correct spelling is a **MUST**. You are using a computer with spell check...use it.

**Rubric  
Travel Brochure**

Item	Points Possible	Points Earned
Brochure is 6 sided	1	
Name is on it	1	
Side 1 - appropriate content - followed directions - design (color, graphics)	5	
Side 2 - appropriate content - followed directions - design (color, graphics)	5	
Side 3 - appropriate content - followed directions - design (color, graphics)	5	
Side 4 - appropriate content - followed directions - design (color, graphics)	5	
Side 5 - appropriate content - followed directions - design (color, graphics)	5	
Side 6 - appropriate content - followed directions - design (color, table, graphics)	5	
Spelling	3	

Total Score \_\_\_\_\_